

CONTAMINAZIONI

INTERACTION&EXPERIENCE
DESIGN



UNIVERSITÀ DEGLI STUDI
DELLA REPUBBLICA DI SAN MARINO

In collaborazione con



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

In collaboration and with the support
of: La Segreteria di Stato per
l'Istruzione, Cultura e Università
della Repubblica di San Marino
Technogym spa (technogym.com)

media partner



CONTAMIN INOIZI

INTERACTION
& EXPERIENCE
DESIGN

—

SAN MARINO
DESIGN
WORKSHOP
2021

—

FIRST EDITION
04 — 08
JULY 2022

—

Educational and organisational structure

Massimo Brignoni
Silvia Gasparotto
Ilenia Balella
Ilaria Ruggeri

Graphic design and management of the social communication

Ilaria Ruggeri with Emma Corbelli
and Lorenzo Bertozzi.
Supported by Emma Bartolini,
Emanuele Lumini, Chiara Amatori

The Master Degree in Interaction & Experience Design of the University of the Republic of San Marino organizes the first edition of the Interaction & Experience Design Workshops.

From the 4th to 8th of July, a selected group of students will be involved in 3 workshops. Lasting a week of intensive work, the workshops deepen research topics and projects of interest to the University, companies and financing institutions.

3 workshops which from 4 to 8 July 2022 will involve a selected group of students, companies and designers internationally known.

THE WORKSHOPS

The themes and the expected results are commensurate with the length and nature of this type of initiative, which generally involves the development of concepts and the testing of possibilities to innovate components, systems and artefacts with a low degree of complexity using design methods. Among the workshops' aims is the individuation of project proposals worthy of further studies and a possible realization.

Alongside the design activity, some meetings and expositions open to the audience are scheduled. These have the aim to share the experience with the institutions, with the production system and, more generally, with all those interested in design issues. Meetings, conferences and the exhibition of the final results make the entire design process visible.

Inter-university cooperation with
University of Bologna, Degree Course
in Industrial Product Design

In partnership with
USMARADIO - interdepartmental radio research centre

Patronage
Ministry for Education, Culture and University
of the Republic of San Marino, UNESCO San Marino

3 WORKSHOP 75 STUDENTS*

5 DESIGNER

2 CFU

Available places:

36 PLACES

for students regularly enrolled in the 3rd year of the Bachelor degree in Design and in the 1st and 2nd year of the Master degree in Design from UNIRSM

18 PLACES

for students formerly selected and regularly enrolled in the 3rd year of the Bachelor degree in Industrial Design and in the 1st and 2nd year of the Master's degree in Industrial Design at the University of Bologna

21 PLACES *

for students selected by call and coming from Degree Courses in Design of other Italian and European Universities

* Each student can apply to participate in only 1 of the 3 workshops. In order to take part in the selection, students are requested to compile the dedicated online form and to send at the same time their portfolio complete with personal data for the evaluation of their work. All the portfolios received by the deadline will be examined by an internal Commission of the UNIRSM degree course in Design.

Participation in the workshop is free of charge. Individual participants will be responsible for all expenses incurred for the duration of the event.

MODALITIES AND SELECTION CRITERIA

UNIRSM STUDENTS

—→ **The request to participate in the selection must be completed in the dedicated form at the link:**
<https://forms.office.com/r/tv9wpKChAh>

from Wednesday 12 May 2022 from 12:00 am and by Friday 24 June 2022 at 12:00am.

—→ **In the form 2 priorities of choice among the 3 workshops listed can be expressed.**

—→ **The selection will be made based on the number of exams carried out and the weighted average of the marks (the results of the integrated exams of which only one module was taken).**

The outcome will be communicated on the website of the Degree Course by Tuesday 28 June 2022
<https://design.unirsm.sm/>

STUDENTS FROM OTHER UNIVERSITIES

—→ **Each student can apply to participate in only 1 of the 3 workshops. In order to take part in the selection, students are requested to compile the dedicated online form and to send at the same time their portfolio complete with personal data for the evaluation of their work. All the portfolios received by the deadline will be examined by an internal Commission of the UNIRSM degree course in Design.**

—→ **Applicants must submit their application no later than 12:00pm on Friday 24 June 2022 by filling in the application form** <https://forms.gle/oxpbNrUW1vBqPAby8>

—→ **The outcome will be communicated directly to the selected students by email and the list of selected students published by Tuesday 28 June 2022 at 12:00pm on the website of the Degree Course** design.unirsm.sm

ATTRIBUTION OF UNIVERSITY CREDITS

STUDENTS FROM OTHER UNIVERSITIES

At the end of the event, the UNIRSM Degree Course in Design will issue a certificate signed by the Course Director acknowledging the satisfactory attendance and the possible assignment of 2 Ects. It is up to the participating student to submit the work carried out and the relative certificate to the authorised person at their university of origin for the inclusion of these cfu in their academic career. The recognition of these credits is at the discretion of the university commission that examines the papers.

PUBLICATION OF RESULTS

The promoter (University of San Marino) retains all rights of publication and use of the graphic, photographic and video materials produced during the workshops. The selected and participant subjects are entitled to mention their participation in the event and the use for personal purposes of the aforementioned materials prior communication by email to the promoting entity, which, having assessed the nature of the material, retains the right of refusal.

By participating in this application, the selected subjects and participants in the workshop authorise from now the University of the Republic of San Marino to the use of their personal data and their images and video footage made during the course of the workshop for use for dissemination purposes.

WELLNESS AND Z GENERATION

The workshop is organized in collaboration with the Company Technogym and is focused around the concept of well-being. To someone it is a lifestyle for others a moment to dedicate to oneself in anycases wellness focuses on the person and health with the aim of achieving a psycho-physical balance. But how will the idea of well-being change in 10 years? The workshop will investigate how the Gen Z will intend this concept (those born between 1996 and 2012). Through a speculative activity and a design scenario we will arrive at the definition of a concepts in the areas of interaction and experience design to aim to redefine those activities that are around well-being in both public and private contexts.

↳ Mario Fedriga,
e Ermanno Tasca / [Technogym](#)
con Andrea Castellucci

↳ [Technogym](#)

↳ NB:
Students who decide
to participate in this workshop
agree to sign a "Non Disclosure
Agreement" that will be
submitted by the company
on the first day.

Available places

UNIRSM

→ 3 places reserved for students
regularly enrolled in the 1st year
of the master's degree course

→ 4 places reserved for students
regularly enrolled in the 2nd year
of the Master degree

→ 5 places reserved for students
regularly enrolled in the 3rd year
of the Bachelor degree

UNIBO

→ 2 places reserved for students
regularly enrolled in the 1st and 2nd
year of the Master degree

→ 4 places reserved for students
regularly enrolled in the 3rd year
of the Bachelor degree

OTHER UNIVERSITIES

→ 7 places reserved for students
regularly enrolled in degree courses
in Design of other Italian and
European universities



APHORISMS IN 3D MOTION

The Design Degree Courses of the University of San Marino is a school in which place, community and poetics stimulate dynamic processes of shared and transversal research, training and design. Among other definitions there are some short aphorisms that more than other expressions represent our school and our community.

↳ [Alessandro Rustighi](#)
with Obi Fidler

Doing is thinking. Designing is choosing.
Experimenting is a duty. Forget what you know.
Experience is interaction. Community means learning from others. Moving between speed and slowness.
To criticize means to be free. A unique poetics between humanism and science.

Crossing Unirsm.design places and identities, can the 3d motion technique help us to represent and visualize these values and concepts?

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→ 5 places reserved for students regularly enrolled in the 3rd year of the Bachelor degree

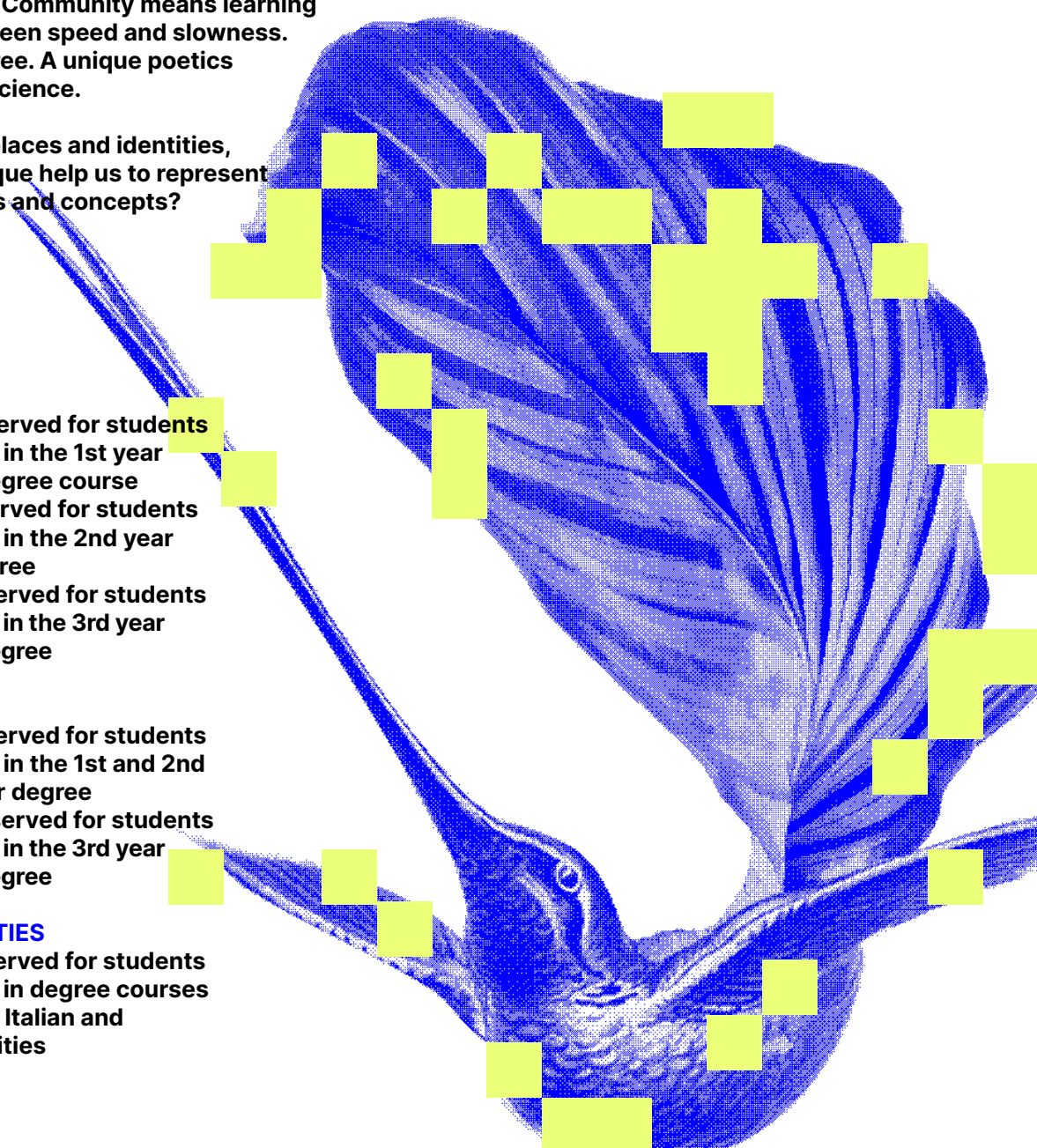
UNIBO

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SUSTAINABILITY THROUGH DESIGN: AUGMENTED REALITY EXPERIENCES FOR THE ENHANCEMENT OF THE WORLD HERITAGE

Thanks to recent technological transformations, the enhancement of natural, cultural and social heritage (World Heritage) is today more and more articulated in a hybrid form. Designing for sustainability education implies an extension and enrichment of the physical dimension with the digital one, and augmented reality is one of the most innovative and experimental tools to achieve this hybridization. In this context the role of the project of interaction, experience and information become central to the definition of hybrid scenarios capable of articulating information and narratives that enrich the user experience. The Workshop aims to promote and experiment an approach of sustainability “through” design with a behavioral change and through the design of interactive technologies and sustainability “into” design, with the design of solutions that are both effective and sustainable.

↳ [Alessandro Pollini / bsdesign](#)
e [Gianandrea Giacobone](#)
con [Alessia Valgimigli](#)

↳ [Patronage](#)
[H2020 GreenScent Project](#),
leader [Uninettuno International](#)
[Telematic University](#)

Available places

UNIRSM

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→ 4 places reserved for students regularly enrolled in the 2nd year of the Master degree

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UNIBO

→ 2 places reserved for students regularly enrolled in the 1st and 2nd year of the Master degree

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SAN MARINO DESIGN WORKSHOP

INTERACTION & EXPERIENCE DESIGN

FIRST
EDITION
04 — 08
JULY 2022

San Marino Città (RSM)
Contrada Omerelli, 20
Antico Monastero Santa Chiara

MONDAY 04.07
H. 10:00AM
**Event presentation
to the press**

H. 11:00AM-07:00PM
**Designers and students meeting/
Definition of groups, briefs
and projects**

TUESDAY 05 / THURSDAY 07.07
H. 9:00AM-07:00PM
Development of projects

WEDNESDAY 06
H. 05:30PM
**Meeting / presentation with
the Designers open to the public**

FRIDAY 08
H. 03:30-05:30PM
Exhibition of the final works

The exhibition-presentation
of the final results
is open to the public.

The general programme
may be subject to small
variations.

**For further information please write
Ilenia Balella
i.balella@unirmsm.sm**