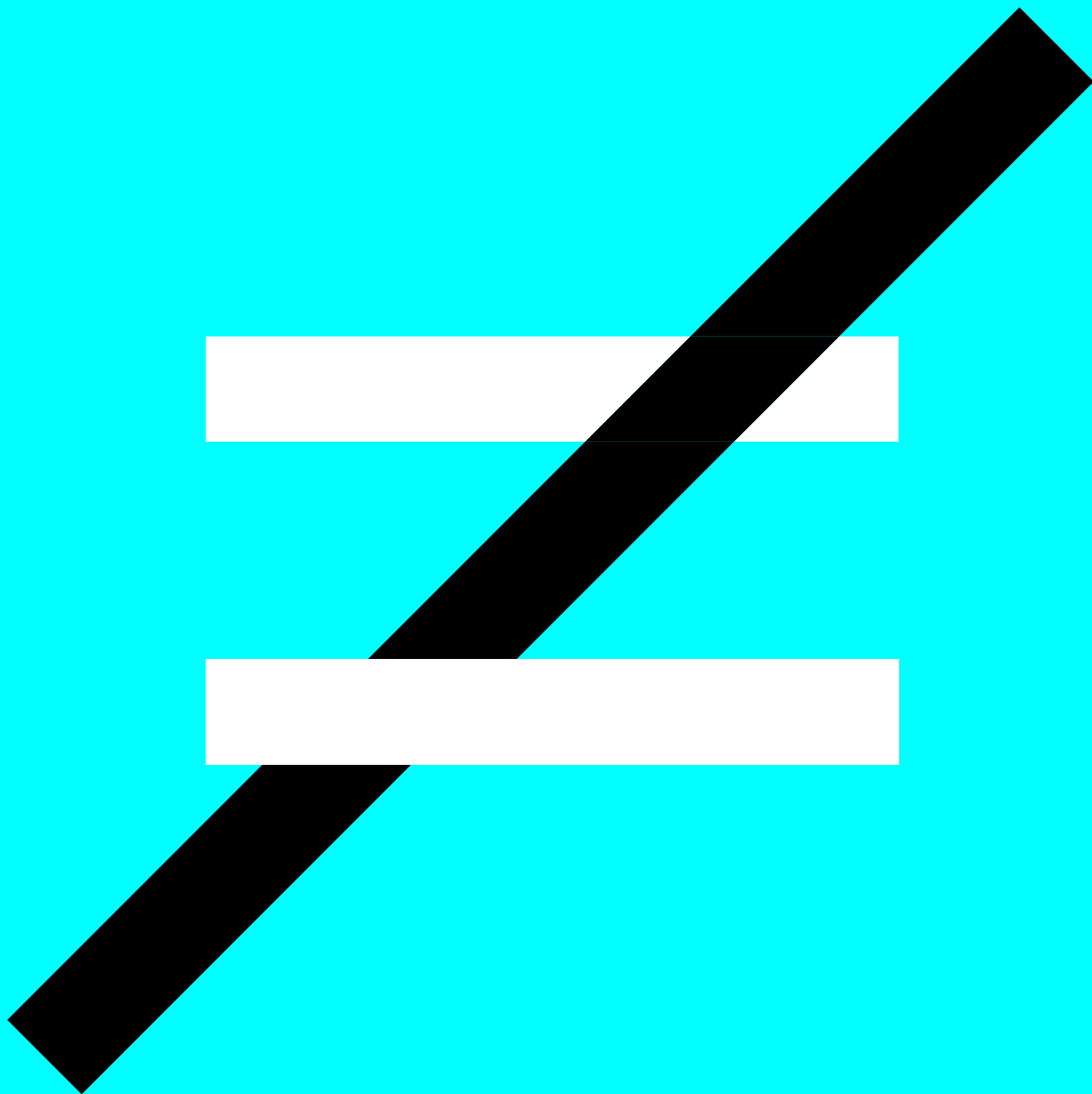


SAN MARINO
DESIGN
WORKSHOP
2021

13 — 18
SEPTEMBER
2021



SPEED

/

SLOWNESS

INTERSECTING PROJECTS

SAN MARINO
DESIGN
WORKSHOP
2021

—

13 — 18
SEPTEMBER
2021

—

**Educational and organisational
structure**

Massimo Brignoni e Riccardo Varini
massimo.brignoni@unirmsm.sm
riccardo.varini@unirmsm.sm

**Graphic design and management
of the social communication**

Ilaria Ruggeri, Giulia Galassi, Emma
Bartolini, Emanuele Lumini, Chiara
Amatori

Designed with

Massimo Barbierato, Elena Brigi,
Sergio Menichelli

***Speed and slowness* are tools that can help in reading and planning our lives. Projects, memories, tales, dreams, travels, actions, loves, friendships fatally depend on the relationship between these two measures of time.**

The speed of movement is discriminating in arts: the slow flow of sculpture, the agility of the gesture of painting, the quick shots of a photojournalist or the slow motion video footage of landscapes. And then the speed and slowness in dance, music, cinema and theater.

Designing speed and slowness becomes crucial also for a designer involved in the user experience. The usability of an object could be different in relation to time: the slow use of an armchair, the lightning-fast usage of a fitness equipment, the patient reading of a book and the quick fruition of the road signs.

Intersecting projects is the subtitle of the 2021 Design School Workshops of the University of San Marino. The workshops will offer a wide perspective on design, opening to different disciplines as sound design, materials studies, audiovisual techniques, artisanal production, improvisational theatre and performing arts.

THE WORKSHOPS

The Design School of the University of the Republic of San Marino organize the San Marino Design Workshops 2021, from the 13th to the 18th of September 2021. These will involve a selected group of students, companies, institutions and international designers. San Marino Design Workshops are a week of intensive activity on research topics and projects of interest for the university, companies and funding institutions. This annual initiative involves from 100 to 180 selected students, also from partner universities, engaged in 6-8 workshops held by external professionals and designers invited for the occasion since 2006.

The themes and the expected results are commensurate with the length and nature of this type of initiative, which generally involves the development of concepts and the testing of possibilities to innovate components, systems and artefacts with a low degree of complexity using design methods. Among the workshops' aims is the individuation of project proposals worthy of further studies and a possible realization.

Alongside the design activity, some meetings and expositions open to the audience are scheduled. These have the aim to share the experience with the institutions, with the production system and, more generally, with all those interested in design issues. Meetings, conferences and the exhibition of the final results make the entire design process visible.

DESD-DSU interdepartmental cooperation

Three-year degree course in Communication and Digital Media - San Marino

Inter-university cooperation with

University of Bologna, Degree Course in Industrial Product Design

in partnership with

USMARADIO - interdepartmental radio research centre

Student origin

UniRsm Design, UniBo Industrial Design, Eindhoven Design Academy, CFP Bauer, Politecnico di Milano, UniFi Design, FHNW Basel - Institut Industrial Design

Patronage

Ministry for Education, Culture and University of the Republic of San Marino, UNESCO San Marino

AVAILABLE PLACES

Each workshop is open to a maximum of 25 students. In addition to the students of the UNIRSM and UNIBO degree courses in Design, there are 3 places per each workshop for students coming from degree courses related to the world of design and the arts of Italian, European or foreign universities.

Attendance and active participation is mandatory for the entire workshop.

ATTRIBUTION OF UNIVERSITY CREDITS

At the end of the event, the UNIRSM Degree Course in Design will issue a certificate signed by the Course Director acknowledging the satisfactory attendance and the possible assignment of 4 cfu. It is up to the participating student to submit the work carried out and the relative certificate to the authorised person at their university of origin for the inclusion of these cfu in their academic career. The recognition of these credits is at the discretion of the university commission that examines the papers.

MODALITIES AND SELECTION CRITERIA

Each student can apply to participate in only 1 of the 8 workshops. In order to take part in the selection, students are requested to compile the dedicated online form and to send at the same time their portfolio complete with personal data for the evaluation of their work. All the portfolios received by the deadline will be examined by an internal Commission of the UNIRSM degree course in Design.

Participation in the workshop is free of charge. Individual participants will be responsible for all expenses incurred for the duration of the event.

ACCOMODATION FOR STUDENTS

For students who do not attend the University of San Marino it is possible to find accommodation in the center of San Marino or nearby, organizing themselves independently.

The main possibilities are:

1 — Request to be hosted by students who attend it, by making a request to the following contacts:

Keidis Strefi · kedo.strefi@gmail.com, 328 6908149

Martina Bagnoli · m.bagnoli@unirms.sm, 331 9166669

Giacomo Malasoma · g.malasoma@unirms.sm, 345 123 9086

Angelica Vuocolo · a.vuocolo@unirms.sm, 388 464 2485;

2 — Benefit from the agreement stipulated by the University with Federalberghi for overnight stays with breakfast at a hotel or accommodation with special agreements, booking double or bigger rooms, by sending an email to info@federlaberghi.sm or by calling 335 7332916 and mentioning the University Federalberghi Convention (total refund in case of legitimate impediment caused by Covid);

3 — Book a bungalow at the San Marino Centro Vacanze, equipped with swimming pool and restaurant, telephone +39 0549 903964, email info@centrovacanzesanmarino.com From this last location it will be possible to organize some shuttles, if the number of students accommodated will be sufficient. Request “[Summerschool SM University](#)” rate during booking.

DEADLINES AND MODALITIES OF PARTICIPATION

Applicants must submit their application no later than 24:00 on Sunday 5 September 2021 by filling in the application form <https://forms.gle/CddkiaLNEKgePyxn6>

The outcome will be communicated directly to the selected students by email and the list of selected students published by Monday 6 September 2021 at 24:00 on the website of the Degree Course design.unirmsm.sm

PUBLICATION OF RESULTS

The promoter (University of San Marino) retains all rights of publication and use of the graphic, photographic and video materials produced during the workshops. The selected and participant subjects are entitled to mention their participation in the event and the use for personal purposes of the aforementioned materials prior communication by email to the promoting entity, which, having assessed the nature of the material, retains the right of refusal.

By participating in this application, the selected subjects and participants in the workshop authorise from now the University of the Republic of San Marino to the use of their personal data and their images and video footage made during the course of the workshop for use for dissemination purposes.

↘ WS 01

SOUND



PERCEPTION

TUNING AND COMPOSING
SOUNDS FOR THE CAR COCKPIT
OF THE FUTURE.

The sound of the engine plays a leading role in qualifying the driving experience and brand identity through vibrations that shake human bodies, activate the senses and cause adrenaline. All this together with the sounds of switches, levers, hinges, frictions which every single driver wants to experiment. Proposing new ideas to design a complex symphonic sound system played by the future electric car is one of our challenges.

SOUND DESIGN

↘ **Andrea Militello**
Head of Exterior Design
of GT Cars, Ferrari

↘ **Stefano Luca**
[Suonifreschi](#)

↘ **Andrea Cero**
[Miquadra](#)

↘ WS 02

LINEAR



CIRCULAR

MATERIALS AND FINISHINGS
FOR THE NEW PROJECT
SCENARIOS.

How materials, their life cycle and their transformation process can change our perception of time?

MATERIAL DESIGN

↘ **Emma Clerici**
e Manù Bonaiti
[Baolab](#)

↘ WS 03

BODY / SPACE

PERFORMATIVE DESIGN

THE AWARENESS OF SPACE
THROUGH DANCE AND BODY
MOVEMENTS.

↘ **Wanda Moretti**
Vertical dance

The focus of the workshop is to gather spaces,
artists and audiences, in a new way of seeing the
universe as a unique whole of body and space.

↘ WS 04

HANDLING / REGENERATION

PRODUCT DESIGN

BUILDING AND FIXING
SLOW OBJECTS.

↘ **Filippo Mastinu**
VUD

Let's find the time to repair objects, giving them a
new life, a different function, another opportunity!

↘ WS 05

OBSERVATION / STORYTELLING

AUDIOVISUAL DESIGN

NARRATING THE PLACES
OF A PROJECT.

↘ **Pietro De Tilla
con Elvio Manuzzi**
[Enece film](#)

Audiovisual communication deals with the design of a story in the short span of a week, following different possible approaches. We proposed an experimental and transversal experience of investigation and video narration.

↘ WS 06

MATERIAL / IMMATERIAL

DESIGN FOR TERRITORIES

MAPPING THE TANGIBLE AND
INTANGIBLE HERITAGE OF
COMMUNITIES.

↘ **Agostino Riitano
e Danilo Silvestri**
[Procida Capital of
Italian Culture 2022](#)
[Danilo Silvestri](#)

The anthropological approach allow to map the cultures of places by defining new forms of visual communication and multimedia signs. The workshop is realized in view of Procida Capital of Italian Culture 2022.

↘ WS 07

FICTION / REALITY

DESIGNING NEW SOCIAL,
ECONOMIC AND ENVIRONMENTAL
WORLDS.

Virtual or real ones, performative or digital ones and traditional or futuristic ones and then putting them in comparison in a complex, sparkling and euphoric role-playing game, suspended between Introspection and Projection, is the aim of the workshop.

DESIGN FOR SOCIAL CHANGE

↘ **Bianca Carague
e Matilde Patuelli**
[Design Academy
Eindhoven](#)

↘ IN ENGLISH

↘ WS 08

ATTENTION / ATTENTION

PLAY AND HUMOR FOR THE NEW
WEB COMMUNICATION FORMS.

MEDIA AND
COMMUNICATIONS DESIGN

↘ **Luis Sal**
[luisluis](#)
[luis_sal](#)

SAN MARINO DESIGN WORKSHOP

SPEED / SLOWNESS

INTERSECTING PROJECTS

13 — 18
SEPTEMBER
2021

**San Marino Città (RSM)
Contrada Omerelli, 20
Antico Monastero Santa Chiara**

MONDAY 13 SEPT.
H. 10:00
**Event presentation
to the press**

H 11:00-19:00
**Designers and students meeting/
Definition of groups, briefs and
projects**

TUESDAY 14 / FRIDAY 17 SEPT.
H. 9:00-19:00
Development of projects

SATURDAY 18 SEPT
H. 10:30-13:30
Exhibition of the final works

The exhibition-presentation
of the final results
is open to the public.

The general programme
may be subject to small
variations.

**For further information please write
to design@unirms.sm**



UNIVERSITÀ DEGLI STUDI
DELLA REPUBBLICA DI SAN MARINO



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

In collaborazione con